

Congratulations on your wedding! You are on your way to a beautiful wedding hairstyle. I hope you will find my information helpful and easy to follow whether you try to do the hairstyle yourself or you bring it to your stylist.

No one wants a **bad hair day** on their wedding! Communication is the key to success. My suggestion for you is to find a stylist who has experience “dressing” hair. Let the receptionist know this is your wedding and that you wish to schedule a trial run. This can be done as soon as possible, but no later than six weeks before your wedding.

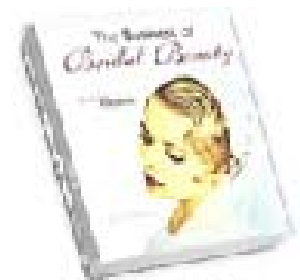
### Helpful tips for a great Trial Run:

- ◆ Bring a camera with you so you can take pictures of your hair.
- ◆ Bring your headpiece so the stylist can work with it.
- ◆ If possible schedule your trial run on the same day you have a gown fitting.
- ◆ Try to bring a magazine picture of your dress or a photo with you to the salon; any and all information is helpful to the stylist.

To help keep wedding day jitters under control a good attitude is key. Don't expect everyone to be happy with their hair appointments. It was hard enough choosing of the bridesmaid dresses. The flower girl may be tired and cranky. Someone may forget their picture. Another wants their hair down and you would prefer it up. Don't let these minor issues get you down.

Have **everyone** pick out a style from **weddinghair.com** for a GOOD hair day!

Hopefully the salon you use will have a copy of my book **The Business of Bridal Beauty**, an indispensable tool for understanding the wedding business and its relation to the beauty industry.



*The beauty of love & commitment is the  
beauty that counts.  
God bless your new life.*

*Gretchen Maurer*

I am only an e-mail away, please don't hesitate  
to contact me with any questions  
you may have.



A. The starting length is a short layered bob. This style will work on any bob or layered cut about this length.

For fine or medium hair, blow-dry the hair with a mouse or gel. Use a pomade/straightener product for coarse or wavy hair. Using small and medium hot rollers, set with tension. **Setting on rollers produces the best results. For this style an aerosol spray must be used. A pump action spray contains too much water and will wilt the set.**

B. Set in the direction shown. Spray each curl before rolling. Spray entire set when finished. Let cool.

C. Notice the direction of the set, it follows the finished style. When cooled, remove the rollers. **Do not brush the curls.** Give a light spray all over the head again.

D. Texture is needed to make this short hair easier to work with. Run your fingers through the curls and spray some more. A some-what stiff, tacy feel is what you are looking to happen to the hair. The curls need to rest (on base); another way to say this is, the curls needs to rest on (the root from where they grow out of ). Separate the curls with a finger combing action. Using a small tooth comb, tease close to the root.

E. A close up shot of the root tease.

F. Draw up all of the outer edges of the hair and pin a seam of bobby pins as shown all around the head. Smooth the tips of the curls with a small bristle brush. Leave the front out for the pinch clips.

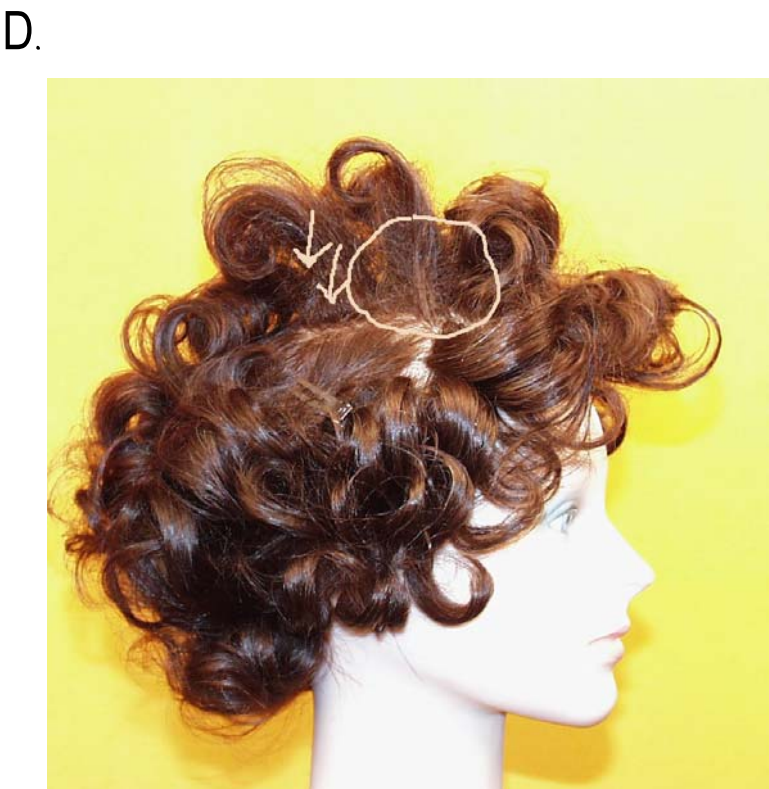
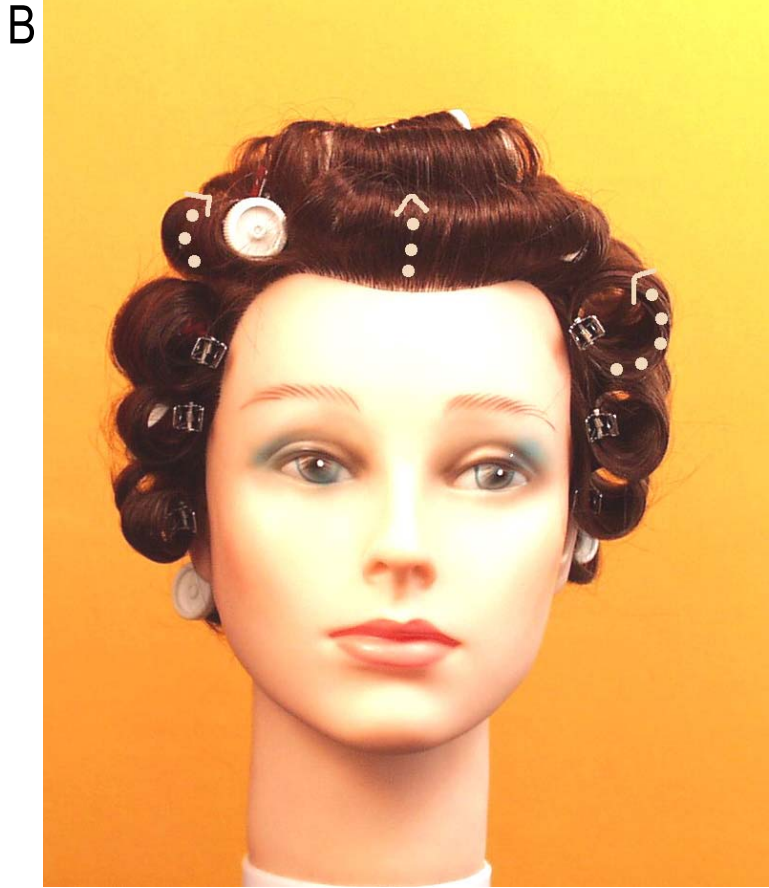
G. Separate the sections for the front and put them into small elastics. Add a pinch clip over the elastic. Arrange the curls and pin in place.

H. Randomly add the clips to the back as ornaments.

**Tips:** If some of the curls flop over, the hair may be longer than the model shown. Form the longer hair into rolles or loops of curls allowing the ends to show. Or, you may need more root tease and spray.

**Headpieces:** Pinch clips as shown, headband, tiara, back piece or ornamented curls with a back veil.

**Gowns:** Every gown style will complement this crown of curls.





E.



F.



G.



H.



