

Congratulations on your wedding! You are on your way to a beautiful wedding hairstyle. I hope you will find my information helpful and easy to follow whether you try to do the hairstyle yourself or you bring it to your stylist.

No one wants a **bad hair day** on their wedding! Communication is the key to success. My suggestion for you is to find a stylist who has experience “dressing” hair. Let the receptionist know this is your wedding and that you wish to schedule a trial run. This can be done as soon as possible, but no later than six weeks before your wedding.

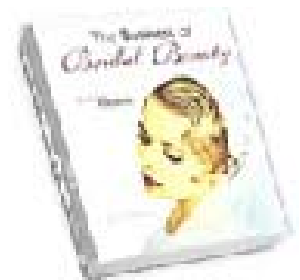
### Helpful tips for a great Trial Run:

- ◆ Bring a camera with you so you can take pictures of your hair.
- ◆ Bring your headpiece so the stylist can work with it.
- ◆ If possible schedule your trial run on the same day you have a gown fitting.
- ◆ Try to bring a magazine picture of your dress or a photo with you to the salon; any and all information is helpful to the stylist.

To help keep wedding day jitters under control a good attitude is key. Don't expect everyone to be happy with their hair appointments. It was hard enough choosing of the bridesmaid dresses. The flower girl may be tired and cranky. Someone may forget their picture. Another wants their hair down and you would prefer it up. Don't let these minor issues get you down.

Have **everyone** pick out a style from **weddinghair.com** for a GOOD hair day!

Hopefully the salon you use will have a copy of my book **The Business of Bridal Beauty**, an indispensable tool for understanding the wedding business and its relation to the beauty industry.



*The beauty of love & commitment is the  
beauty that counts.  
God bless your new life.*

*Gretchen Maurer*

I am only an e-mail away, please don't hesitate  
to contact me with any questions  
you may have.

This style consists of four front sections, two ponytails and two sections in the back. Pick a side parting, the red dots show a left side parting. Two sections shown by yellow dots make up the two front left side sections.

The back shows the bottom split in two. One top ponytail section up high and the back ponytail section by the red dots. The right side two sections are shown by green dots and yellow.



Side view; I pulled away the top side parting section so you could see the section by the ears with yellow dots...  
The next picture shows the front view. Make all of these sections first.



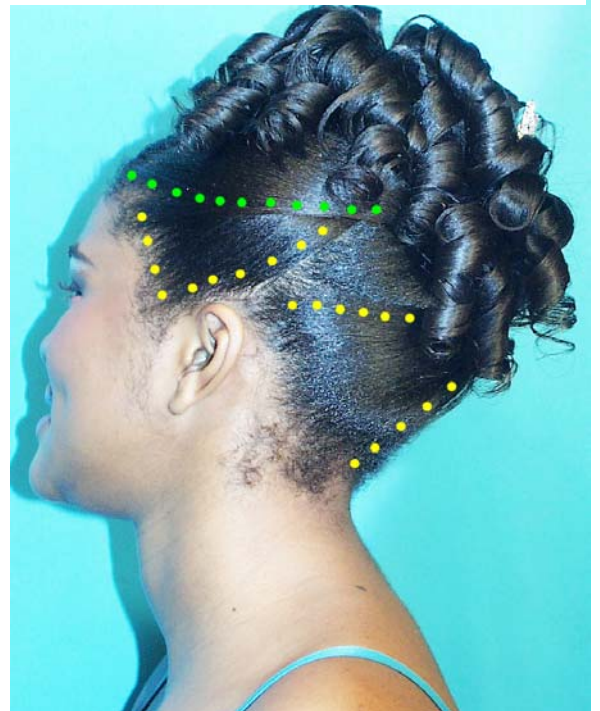
Curl with a very hot curling iron all of the hair in the two ponytails first. On the left side bring back the bottom front first, then bring back the top left side. Curl the ends after they have been pinned.

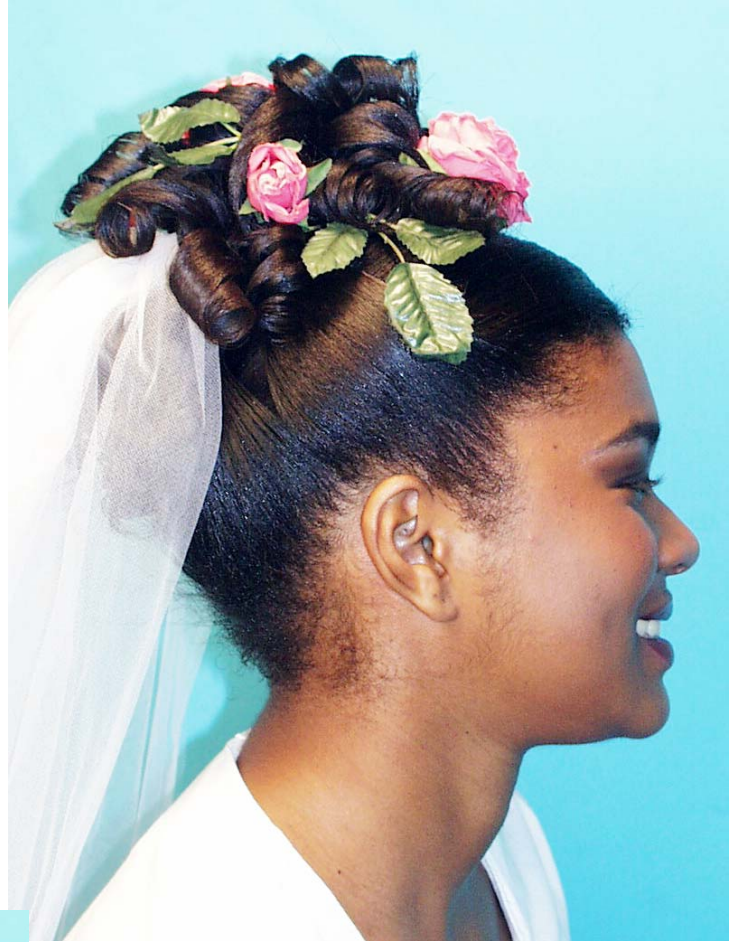
On the right side bring back the TOP right side first and then the bottom right side section. Curl the ends after the pinning.



The yellow dots and red dots show the right side pinned back. Now bring up the bottom left side shown by the blue dots. Curl the ends. Now bring up the bottom right side covering any pins from the sides. Curl the ends.

Completed left side view.





## Hair types:

I 'm not sure what type of hair I have?  
What products are best for me?  
Why is my hair flat, wiry, dull, etc.....

Many times we guess at our hair type. "Oh! I hate my hair I think I need".....and I see many people over prescribe their hair by over conditioning it.

We have all been there with a cabinet full of bottles we bought for one reason or another. But the best way is to ask your stylist, one who is trained and who has the knowledge necessary to prescribe the perfect product for your hair type and styling needs.

We all know advertising sells the magazines we read. A hair style in the magazine may have been produced using a particular product but that product may not work on your hair type.

## Density, Diameter, Thick & Thin

Picture the grass on a golf course compared to the grass on your average lawn. Golf course grass as an individual piece [diameter] is finer [thinner] than a piece of grass from the average lawn. Yet golf course grass is [denser ] than the average lawn.

So it can be fine in texture yet thick in density.

Hair can be looked at in much the same way. Someone with dense fine hair may have more hairs per square inch on their head than someone with thicker coarse hair. So don't equate coarse with thick. Fine[diameter] and thin [density] are not the same thing.

**Coarse hair:** Wire texture, large strand diameter, thick or thin density, unruly, poufs away from the head, grows out not down, swells, frizzes, seems dry.

**Habits:** Weekly moisturizing treatments, ( do them!) shampoo every three days. Minimal use of electrical implements.

**Products:** pomades, waxes, tube gels, silicone products, moisturizing products, straightening products.

**Fine hair:** Smaller in diameter, thick or thin density, fluffy, blows in the wind, gets static, lays flat. It may take a curl quicker but does not hold it well. A perm may not take or it may frizz depending on the hairs porosity.

**Habits:** Daily shampoos, if chemically treated give protein treatments for body building.

**Products:** Body building products, thickening products, liquid gels, aerosol/dry hairsprays, mousse. As needed use a clarifying shampoo for build up.

**Medium hair:** Falls somewhere in between the two extremes. Wavy or straight.

**Habits:** Daily or every other day shampooing. Treatments as prescribed by your stylist weekly or monthly.

**Products:** Both sets of products can be used depending on the desired style and effect. For a more natural look use products prescribed for medium to fine hair. For a more fashion forward textured look use products for medium to coarse hair.

No one wants a **bad hair day** on their wedding.....

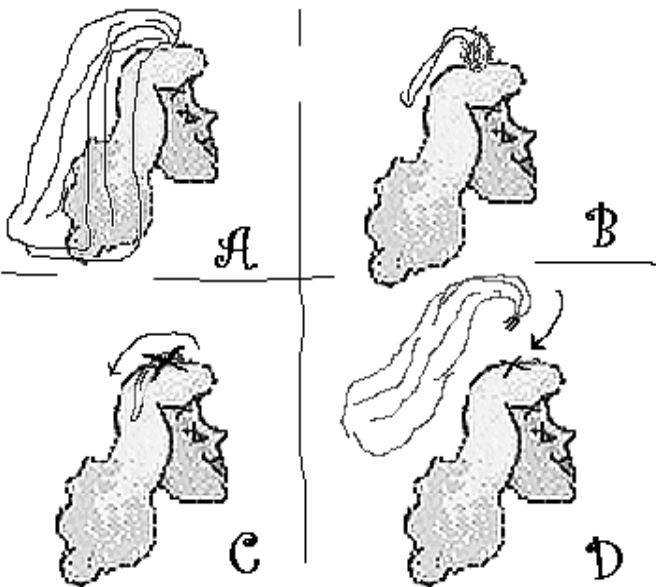
Communication is the key to success. Pictures, practice sessions, photos and running your morning on time will reduce the stress. Don't expect everyone to be happy with their hair appointments. It was hard enough with the choosing of the bridesmaid dresses. The flower girl may be tired and cranky. Someone may forget their picture. Another wants their hair down and you would prefer it up. Don't let these minor issues get you down.

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How do I attach my veil securely?



- A. If you are having an updo, the hair is already tight and the veil-comb can slip into it. Once it is slipped in, pin over the teeth with a few bobbypins.
- B. For short hair or down styles, take a two inch square section of hair from the area your veil will be attached. Place a small tooth comb close to the scalp and move it up and down. Teasing the hair closest to the scalp, the idea is to form a cushion of matted hair.
- C. Lay the matted section back. Blend the ends in with the hair style but do not remove the teasing. Pin the cushion to the scalp with a criss cross of bobbypins.
- D. Now slide the teeth of the comb along the scalp UNDER the bobbypins. The teeth will go into the cushion. It should take a little muscle to slip it in. Add more bobbypins over the comb.



We strongly suggest using the services of a professional make-up artist and hair stylist for your wedding day. Even if a friend or relative offers his or her services tell them to let you give it some thought. Believe me, I have seen a number of disasters happen because of this “thoughtful” gesture. One bride had Susan and I do all ten of her bridesmaids but she *had* to let her Aunt do her hair and make-up because she felt obligated. At the time the offer sounds great and the one offering means well. But remember they also have to get ready for the big day and may be unaware of the time and stress involved working on a bride.

## FAQ'S about make-up: answered our make-up artist Susan McKenna.

### What should I be looking for in a make-up artist?

First look at her make-up. She *should* be trained to be able to adapt her “style” for you, but sometimes this does not happen. Look at the different make-up counters at the mall. Try those that best resemble your personal style. Go in there *knowing* they are trained to sell. Decide ahead of time you are not going to drop all of your money on the first counter you approach.

### How do I find a make-up artist?

If you find someone you like at the mall, ask if they freelance and are available on your wedding date. Check out the back of local and regional wedding magazines. Search the web. Many wedding sites have vendor lists categorized by state. Also, this is the perfect time to try that upscale salon you have been wanting to try. Ask your friends who they used. But whatever you do have a trial run before the big day.

### I hate foundation, do I really need it?

Sometimes we base our make-up opinions on one or two negative experiences. Give yourself time to try a couple of different make-up artists during your engagement. The right color, texture, and application of foundation will give you the flawless look you want for your photos.

### Help, one of my bridesmaids hates make-up. How can I get her to wear it?

Bring her with you to the trial run appointment. But talk to your make-up artist ahead of time and tell her to use a light hand. Sometimes the source of fear is not the make-up but the contact with a new person. Once they have met and talked, your friend will loosen up and trust the make-up artist. Everyone needs a splash of color for the photos.

### Is it O.K. to tan right up until my wedding?

All I can say is beware! Tanning should be in preparation for a tropical honeymoon, not to look “tan” at your wedding. Get your last tanning appointment at least three days before the big day and remember you can always use a bronzer.

### My Mom doesn't want to see my Tattoo, what can I do?

Tattoos, birthmarks, scars and breakouts can all be concealed. Be sure to tell the make-up artist at the trial run about your concern. She may need to order something necessary ahead of time.

## **Hair; the 'do dilemma**

**Whether you book with your stylist eight months ahead or assume there will be time to do your own hair with relatives staying over,.....etc. You need a plan for success!**

Here are some suggestions:

### **Doing your own hair? Practice, practice, practice.**

1. Time your practice session and make a list of all of the tools and products you will need.
2. Put everything in a basket and hide it away to bring out fresh and ready for your special day.
3. If there are relatives stay over, schedule times for showers
4. Make sure there is a mirror, counter, or table to work from.
5. Check for nearby outlets.
6. Put on your under things; cover up with a button down shirt or robe.

### **Is a stylist traveling to you?**

1. Give exact, adequate directions and phone numbers.
2. Make sure you have a place set up for the stylist to work, like a well-lit dining room or kitchen table.
3. Don't assume the stylist can do extra people last minute. Make sure everyone who is having their hair done is mentioned ahead of time and arrives promptly.
4. Be ready yourself and allow extra time for interruptions.

### **Are you going to a salon?**

1. Schedule your wedding day hair appointment at least eight weeks ahead.
2. Have a practice session at least a month ahead and bring a picture of your dress and your headpiece with you to the salon.
3. Record your travel time from the salon to where you are getting dressed.
4. Add on extra time for getting dressed and make-up if the salon is not applying it.
5. Bring a Polaroid camera to your hair appointment and take pictures of the front, side, and back.
6. Ask for more than one stylist to help with the wedding party. Three stylists for a party of six is the best bet for staying on schedule.
7. Schedule all nail appointments for the day before, this also saves time.
8. Don't expect to get your favorite stylist to do your wedding hair if you desire an intricate Updo. This is a specialty service and best left for the resident expert.

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